



The enterprise with brand name **POULTIDIS SA TECHNICAL COMMERCIAL INDUSTRIAL ENERGY COMPANY**, which is headquartered in the Region of Western Macedonia, was approved for funding under the Action "Business Opportunity in Western Macedonia" of the Regional Operational Program "Dytiki Makedonia" 2014-2020.

The Action aims to support very small, small and medium-sized enterprises in implementing investment projects to increase competitiveness by introducing modern and innovative processes and tools in their production process.

The investment's total budget is **142.850,00 €** out of which **99.995,00 € (70%)** is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.



**European Union**  
European Regional  
Development Fund

Co-Financed by Greece and the European Union



**ΕΡΑνηΕΚ 2014-2020**  
**OPERATIONAL PROGRAMME**  
**COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION**



# Competitiveness Toolbox

FOR SMALL AND VERY SMALL ENTERPRISES

The enterprise **POULTIDIS SA TECHNICAL COMMERCIAL INDUSTRIAL ENERGY COMPANY** based in **CENTRAL MACEDONIA** region, has joined the Action "Competitiveness Toolbox" with a total budget of **400 million €**. The Action aims at supporting existing small and very small enterprises, in order to upgrade and improve their competitive position in domestic and international markets, by investing in the modernization of their production equipment and by adopting product certifications.

The investment's total budget is **200.000,00 €** out of which **100.000,00 €** is public expenditure. The Action is co-financed by Greece and the European Union - European Regional Development Fund.

**The approved co-financed Business Plan includes investments on the following categories:**

- ✓ Machinery – Equipment
- ✓ Quality system, Standardization, Certifications etc (up to 100% of the total budget)
- ✓ Means of transportation
- ✓ Packaging & Branding
- ✓ Digital Promotion
- ✓ Wage cost for new personnel

**Through the participation in the Action, the enterprise achieved:**

- ✓ Competitiveness improvement
- ✓ Increase of profitability
- ✓ Reinforcement of an extrovert business profile
- ✓ Market expenditure by adopting new products and services
- ✓ Creation of better quality products and services
- ✓ Increase of productivity and improvement of operational procedures
- ✓ Entrepreneurship Reinforcement
- ✓ Creation/ retention of jobs

The support of ΕΡΑνηΕΚ proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.



**European Union**  
European Regional  
Development Fund



HELLENIC REPUBLIC  
MINISTRY OF  
DEVELOPMENT AND INVESTMENTS  
SPECIAL SECRETARIAT FOR  
ERDF & CF PROGRAMMES  
MANAGING AUTHORITY OF ΕΡΑνηΕΚ





## **SUPPORT OF MICRO AND SMALL ENTERPRISES AFFECTED BY COVID-19 PANDEMIC IN WESTERN MAKEDONIA**

The enterprise **PULTIDIS ATEVEE** with headquarters in the Region of Western Macedonia, was co-financed by the European Regional Development Fund (ERDF) of the European Union (EU) for the implementation of its project under the Action "Support micro and small enterprises affected by Covid-19 pandemic in Western Macedonia" under the framework of the Operational Program «Dytiki Macedonia» 2014-2020.

The Action is aimed at empowering micro and small enterprises in the Region of Western Macedonia in the form of a non-repayable grant to ensure sufficient liquidity to deal with the effects of the Covid-19 pandemic.

Investment's total budget is **40.000,00 €** (100% public expenditure). The Action is co-financed by Greece and the European Union - European Regional Development Fund.

